



Jerry Fay
Milestone Custom Homes
(864) 444-5826
jfay@milestonecustomhomes.com

For Immediate Release
For more information contact
LeeAnn Carroll
Inhouse Marketing
864-979-2815
leeanncarroll@mac.com

Inspiration Home Builds Makes a Connection to Community

The Community Journals and Milestone Custom Homes team up with the Susan G. Komen for the Cure as they prepare to launch the home of tomorrow... today.

Greenville, South Carolina (April 15, 2008) – Milestone Custom Homes announced today that the company will partner with the Upstate South Carolina Affiliate of Susan G. Komen for the Cure as a direct beneficiary of proceeds from the Inspiration Home. The Inspiration Home, an innovative showcase home, broke ground in February 2008 and will open its doors to the public for weekend tours in the Spring of 2009. Far different from a “dream home”, the Inspiration Home is designed from the ground up to create a venue for old-world craftsmanship to coexist with innovative design and state-of-the-art technology. The three-story, 8,400-square-foot is located in Cobblestone, a subdivision in Simpsonville, South Carolina.

“As a result of this donation, hundreds of uninsured women in the Upstate will benefit from free mammograms, treatment support and education. The difference between surviving and dying from breast cancer is access to early detection. This donation provides access to women who ordinarily would not be screened,” said Mary Lynn Faunda Donovan, Executive Director of the Upstate SC Affiliate of Susan G. Komen for the Cure.. “Over 98% of the women detected with early stage breast cancer live 5 years or more – an outstanding prognosis. When detected late, breast cancer is often fatal.”

The Upstate South Carolina Affiliate of Susan G. Komen for the Cure focuses on working to better the lives of those facing breast cancer in our community. They join more than 100,000 breast cancer survivors and activists around the globe as a part of the world’s largest and most progressive grassroots network’s fighting breast cancer. Through events like the Komen Upstate South Carolina Race for the Cure, the organization has invested \$2.3 million

in local breast cancer awareness, screening and treatment support programs in the 11 Upstate counties and another \$900,00 in local and national breast cancer research.

“The Inspiration Home concept has a purpose,” said Jerry Fay, of Milestone Custom Homes. “This home will offer an experience far beyond your typical dream home, and connect with the community. We chose the Susan G. Komen for the Cure as our charity of choice because this organization inspires people to live every day. This collaboration brings a deeper meaning to every brick we will lay during the construction phase of the home.”

The Milestone team, together with the home industry’s top resources, has carefully selected the latest high-performance building materials and home amenities to create a value added home that works for your life. National and local building suppliers will have an opportunity to participate as a sponsor in the home where they can showcase their products and demonstrate on site.

The Community Journals will track the evolution of this home, unveiling the hottest home trends in the industry through all of their publications including *The Greenville Journal*, *The Anderson Journal* and *The Spartanburg Journal* and their online home resource, journalHOMES.com. The publisher will also create an exclusive issue of AT HOME Magazine in the Spring of 2009 that will feature the many facets and components that comprise the Inspiration Home.

“We are honored that we can partner with a such a vital charitable organization such as the Upstate South Carolina Affiliate of Susan G. Komen for the Cure,” said Mark Johnston, publisher of The Community Journals. “We are certain that together, the work and dedication to this project will have a positive effect on lives in the future.”

The five-bedroom, seven-bath house features family friendly rooms, contemplative spaces and technology built in to work with your life. For More Information about the Inspiration Home contact Jerry Fay with Milestone Custom Homes, www.milestonecustomhomes.com. Now on the web - www.inspirationhomesc.com, the online source for information, new products and updates on the Inspiration Home, Greenville, South Carolina.

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