



**INSPIRATION
HOME**
Intelligently Designed for Life

craftsman

sponsorship benefits 2009

- Product/Service presentation in the Inspiration Home.
- Half page, full color glossy advertisement in the special 2009 *At Home Inspiration Home Edition* magazine to be published on April 17, 2009 – 40,000 copies will be distributed to targeted neighborhoods throughout Upstate South Carolina.
- CRAFTSMAN sponsorship designation in the *Inspiration Home* section of the Journal and inclusion in all other applicable promotional opportunities.
- CRAFTSMAN designation on sponsor page of the 2009 *At Home Inspiration Home Edition* magazine, event signage, newspaper event advertisements, and Journalhomes.com and ihomesc.com websites. See attached schedule for details and tentative dates.
- On-site Kiosk available to promote product/service in sponsor designated area of the *Inspiration Home* throughout the event.
- Banner ad presentation on journalhomes.com and ihomesc.com with direct connection to sponsor website.
- Product featured in ihomesc.com photo gallery.
- 4 complimentary tickets for the invitation only, VIP Grand Opening Party.
- 50% discount on one additional ad in the Greenville Journal to be used within one year in addition to existing Journal contract schedule.

All advertising INCLUDES concept and design. All publication dates are subject to on-time completion of the *Inspiration Home*.

Promotional package value \$10,000.

